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The Gazette of India

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EXTRAORDINARY

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PART I—Section 1

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इस भाग में भिन्न पृष्ठ संख्या वी जाती है जिससे कि यह प्राप्तग संकलन के रूप में रखा जा सके।

Separate paging is given to this Part in order that it may be filed
as a separate compilation.

MINISTRY OF COMMERCE

PUBLIC NOTICE

IMPORT TRADE CONTROL

New Delhi, the 5th April 1968

SUBJECT:—Import policy for Newsprint—Printing and Writing Paper (excluding laid marked paper) which contains mechanical wood pulp amounting to not less than 70 per cent of fibre contents—S. No. 44/V—for the year April 1968—March 1969.

No. 55-ITC(PN)/68.—The import policy of Newsprint (S. No. 44/V) for the year April 1968—March 1969 is given in Annexures I to VI to this Public Notice and shall be applicable with effect from 1st April 1968.

ANNEXURE I

Part & SL No. of I.T.C. Schedule	Description	Licensing Authority	Policy for Established Importers	Validity of licences	Remarks
1	2	3	4	5	6
44/ V.	White printing paper (excluding laid marked paper) which contains mechanical wood pulp amounting to not less than 70% of the fibre contents.	CCI & E	Nil.	Twelve Months	<p>I. Licences issued for newsprint will also be valid for import of waterlined newsprint provided it contains mechanical wood-pulp amounting to not less than 70% of the fibre content and its weight is not less than $51-52 \pm 4\%$ grammes per square metre.</p> <p>II. A.U.</p> <p>III. A.U. applications from publishers and/or printers of newspapers and periodicals for newsprint and art paper should be submitted, <i>in duplicate and complete in all respects, through the Registrar of Newspapers for India, Ministry of Information & Broadcasting, New Delhi.</i></p> <p>IV. Applications for import licences for newsprint should reach the Registrar of Newspapers for India, New Delhi, as early as possible but not later than the 16th August, 1968.</p> <p>V. The basic entitlement of individual newspapers/periodicals for newsprint and indigenous printing and writing paper, other than Nepa newsprint, will be determined by the Registrar of Newspapers for India, New Delhi, on the basis of performance and/or admissibility in terms of the Newsprint Allocation Policy for 1967-68 [announced <i>vide</i> Public Notice No. 30-ITC(PN)/67, dated 6-4-1967] plus the increases admissible and allowed therein. The regularity of a newspaper during 1967 will be taken into consideration for determining its entitlement.</p>

VI. The entitlement for newsprint will be met by issue of import licence(s) or Authorisation(s) in favour of applicants in terms of para (V) above and will be issued in the following manner :—

Annual entitlement.	Quantity to be allowed in imported newsprint.	Quantity to be allowed in indigenous newsprint.	Quantity to be allowed in indigenous printing and manufacturing plants ed by Nepa Mills.	Quantity imported other than Nepa newsprint.	Quantity of P P newsprint
I	2	3	4	5	6
<i>Standard newsprint and indigenous printing and writing paper.</i>					
(a) Less than 100 m/tons.	100%	Nil	Nil	100%	Nil.
<i>Daily newspapers (including their Sunday editions).</i>					
(b) 100 m/tons or more, but less than 1,000 m/tons.	75%	20%	5%		
<i>Periodicals.</i>					
	75%	25%	Nil.		
<i>Daily newspapers (including) their Sunday editions.</i>					
(c) 1,000 m/tons or above but less than 2,000 m/tons.	70%	20%	10%		
<i>Periodicals.</i>					
	70%	30%	Nil.		
<i>Dailies</i>					
(d) Over 2,000 m/tons.	60%	30%	10%		
<i>Periodicals.</i>					
	60%	40%	Nil.		
<i>Glazed newsprint.</i>					
All entitlement.	100%	Nil.	Nil.	100%	Nil.

TO BE DETERMINED BY THE REGISTRAR OF NEWSPAPERS FOR INDIA

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NOTES (1) Standard newsprint licensed from 'free resources' will have to be imported by newspapers against contracts entered into with specific suppliers in foreign countries by the State Trading Corporation of India Ltd.

(2) Users of glazed newsprint will get their entitlement of glazed newsprint to the level of their basic entitlement in 1966-67. In other words their entitlement in toto including 30% of basic entitlement of 1966-67 allowed in Standard newsprint will also be allowed in glazed newsprint. The balance of their entitlement will be only from standard newsprint. The periodicals who have been getting glazed newsprint for cover pages only will receive the same quantity of glazed newsprint.

(3) Newspapers and periodicals with an annual entitlement of 5.00 m/ton^s or less would be allotted imported newsprint in sheets; the basic entitlement of such newspapers and periodicals would no longer include additional 10% allowed in the past for conversion of reels into sheets. Allotment to all other categories would be made in reels only.

(4) Nepa newsprint and Printing and Writing Paper in lots of less than 10.00 m/tons will not normally be allotted. Newspapers and periodicals whose total annual entitlement of Nepa newsprint and Printing and Writing Paper amounts to less than 10.00 m/tons will be allowed the entire quantity in imported newsprint. In cases where the entitlement of Nepa newsprint exceeds 10 m/tons but the Printing and Writing Paper entitlement is less, the Printing and Writing Paper entitlement will also be allowed in Nepa newsprint.

(5) All allotments shall be subject to marginal adjustments, as may be necessary in the opinion of the Registrar of Newspapers.

(6) Conversion of imported newsprint into 'duty-free' Printing and Writing Paper and vice-versa is not permissible.

VII. With the exception of newspapers/ periodicals mentioned in the succeeding remarks, it will not be possible to meet the demand of newspapers and periodicals for additional newsprint and/or indigenous Printing and Writing Paper, other than Nepa newsprint, on account of increase in their periodicity, page area, number of pages and circulation. However, within the authorised quota of newsprint and/or indigenous Printing and Writing Paper for the licensing period each newspaper or periodicals will be free to adjust its periodicity, page-area, number of pages and circulation to meet its individual requirements. The Common Ownership Units will be free to adjust their authorised quota as a Unit between their various publications.

VIII. *DAILIES.* The existing dailies would be allowed increases, on application in the following manner :—

(i) Dailies with a basic entitlement on a circulation upto 15,000 copies and less, as calculated *vide* para V above.

25% increase over their basic entitlement. Increases would be given in imported newsprint. Provided further that the existing dailies which commenced publication in 1966-67 and 1967-68 would be allowed increases to go upto a circulation of 15,000 copies.

(ii) Dailies with basic entitlement of a circulation above 15,000 and upto 50,000 copies as calculated *vide* para V above.

12½% increase over their basic entitlement. 50% increase would be given in Nepa and the balance in Printing and Writing Paper.

(iii) Dailies with basic entitlement on a circulation above 50,000 copies as calculated *vide* para V above.

5% increase over their basic entitlement. Increases would be given only in Printing and Writing Paper.

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IX. Periodicals. The existing periodicals would be allowed increases, on application as follows :—

(i) Periodicals with a basic entitlement of circulation upto 15,000 copies and less, as calculated *vide* para V above.

25% increases over their basic entitlement. Increases would be given in imported newsprint. Provided further that the periodicals which commenced publication in 1966-67 or 1967-68 would be allowed increases upto 15,000 copies.

(ii) Periodicals with basic entitlement of circulation above 15,000 and upto 50,000 copies as calculated *vide* para V above.

12½% increase over their basic entitlement. An additional increase of 7½% would be allowed to periodicals on their basic entitlement to whom no increases have been given since 1961-62 to 1966-67, subject to the total ceiling of 20%. Increases would be given from Nepa *except* to the glazed users who will get the increases in imported newsprint.

(iii) Periodicals with basic entitlement of circulation above 50,000 copies as calculated *vide* para V above.

5% increase over their basic entitlement. An additional increase of 5% would be allowed to periodicals on their basic entitlement to whom no increase have been given since 1961-62 to 1966-67, subject to the total ceiling of 10%. Increases would be given in Nepa *except* to the glazed users who will be given the entire increases in imported newsprint.

X (a) Clearance regarding availability of newsprint for new periodicals and newspapers. Publishers of new daily newspapers and periodicals should obtain clearance regarding availability of newsprint from the Registrar of Newspapers for India, before commencing publication. Information as per Annexure IV shall be furnished while applying for clearance under the Allocation Policy.

(b)(i) : *New Periodicals* : New periodicals will be allowed to develop and build up a average circulation upto the maximum limit of 15,000 copies of 16 pages of standard size (393·75 sq. in. 2539·69 sq. cms.) of a daily newspaper For the first three months, duty paid Printing and Writing Paper will have to be used by them. After three months of regular publication, they will be allotted standard imported news print in accordance with remarks VI above.

(b) (ii) : After three months of publication, the new periodicals shall produce evidence (Chartered Accountant's Certificates in proforma in Annexure II to this Public Notice) to show the average circulation achieved and the average page-area and number of pages printed during the first three months. If they attain the targetted average circulation, on the number of pages and size allowed, they will receive newsprint quota for the rest of the licensing period for the number of copies, size and average number of pages initially allowed If, however, they do not achieve the targetted average circulation and print the average number of pages in the size allowed during the three months trial period, they will be allowed newsprint quota for the average circulation actually achieved and the average number of pages and page-area actually printed.

(c) (i) *New Daily Newspapers* : New daily newspapers will be allowed an initial quota to develop and build-up an average circulation upto the maximum limit of 1,000 copies of 8 pages of standard size (393·75 sq. in.) per publishing day during the first three months after commencement of publication. During these three months, imported newsprint will be authorised from S.T.C. stocks only.

(c)(ii) : After three months of publication, the new dailies will be required to produce evidence (Chartered Accountant's Certificates in proforma given in Annexure II to this Public Notice) to show the average circulation achieved and the average page area and number of pages printed during the first three months. If they attain the targetted average circulation, on the number of pages and size allowed, they will receive newsprint quota for the rest of the licensing period for the number of copies, size and average number of pages initially allowed. If they attain a circulation of 10,000 copies during first three months, they would, on application, be granted additional quota of newsprint on 15,000 copies for the rest of the licensing period. If, however, they do not achieve the targetted average circulation and print the average number of pages in the size allowed during the three months trial period they will be allowed newsprint quota on their performance of 3 months for the average circulation actually achieved and the average number of pages and page-area actually printed.

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(d) The existing daily newspaper and periodicals which did not obtain clearance for the use of newsprint or licence/authorisation in 1967-68 will be treated as in para X(c) and (b) above, respectively.

XL No additional newsprint will be made available for newspapers to be sponsored by Common Ownership Units. The Common Ownership Units are, however, free to bring out newspapers/periodicals from their authorised quota of the Unit as a whole. Common Ownership Unit means a newspaper establishment or concern owning two or more news-interest newspapers, including at least one daily, irrespective of the centre(s) of publication and language(s) of such newspapers, as defined in the Annual Report Part I of the Registrar of Newspapers for India.

The newspapers/periodicals belonging to the Common Ownership Units, who are not getting any newsprint, but who consume newsprint from the common newsprint pool, in terms of para XII of Public Notice No. 30-ITC(PN)/67, dated 6-4-1967 shall furnish Chartered Accountant's Certificate for such publications also for the period 1967-68 as per Annexure-II. The Common Ownership Units shall also furnish a statement showing the newsprint consumed during this period for the publications authorised to use newsprint and other publications, separately, as per Annexure-VI to this public notice.

New publications of Common Ownership Units must obtain clearance for use of newsprint from Common newsprint pool as required under the Newsprint Control Order and the Registrar may issue clearance on such terms and conditions as he may consider fit and proper.

XII. The following categories of newspapers/periodicals shall not participate in the allocation of newsprint notwithstanding the fact that they are classified as newspapers in one of the categories :—

- (i) Journals published primarily to promote sale of goods or services;
- (ii) House Journals/magazines brought out by individuals/firms/industrial concerns;
- (iii) Price-list and catalogues;
- (iv) Publications intended for free distribution;

- (v) Fiction;
- (vi) Racing guides;
- (vii) School/College magazines;
- (viii) Teaching journals/Teaching guides.

XIII. (i): Newspapers and periodicals shall furnish Chartered Accountants Certificate of Circulation, size and pages, for 1967-68 as in the proforma in Annexure-II to this Public Notice, in cases where circulation exceeds 2,000 copies per publishing day. If any newspaper and periodical had not fully utilised the quantity allocated in 1967-68 including the increases in circulation, the unutilised quantity shall be adjusted from its entitlement of 1968-69.

(ii) The number of copies distributed free, unsold returns or any other copies printed but neither sold nor distributed free would be taken into consideration for purposes of allotment of newsprint, provided these represent a reasonable percentage of the print order but, not exceeding the following limits :—

Circulation	Dailies, tri & bi-weeklies	Weeklies and fortnightlies	Monthlies and quarterlies
Upto 2,500 . . .	10%	20%	25%
Between 2,500 & 5000 . . .	10%	15%	20%
Between 5,000 & 10,000 . . .	10%	10%	15%
Above 10,000 . . .	5%	5%	10%

XIV. The publishers and/or printers of newspapers/periodicals shall furnish the following information/documents with their application, separately in respect of each publication :—

- (i) Title of the newspaper/periodical and the date from which it is regularly published; (In case the periodicity has been changed, the specific dates of change be given);

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- (ii) Area of the page of newspaper/periodical (in square inches) during 1957—or the first year of publication and also during 1967-68;
- (iii) Average number of pages per issue, including supplements, during 1957, or the first year of publication and also during 1967-68;
- (iv) Periodicity of issue and language of the news paper/periodical and whether it has been in regular publication from the 1st January, 1967, to the 31st December, 1967, indicating the actual number of days of publication;
- (v) Average circulation per publishing day during the period April 1961, March 1962 and April 1967—March 1968, indicating the paid and free (including complementary, voucher, exchange, bonus, sample and office copies only) circulation, separately. Copies representing unsold returns and other copies which might have been printed, but not actually sold or distributed free as complimentary, voucher copies, etc. should not be included in the circulation statement but shown separately.
- (vi) Chartered Accountant's Certificate in the form prescribed in Annexure-II vide Remarks XIII above.
- (vii) Sample copy of an issue bearing the date of 1st April, 1968 or the date nearest to it.
- (viii) Whether the newspaper/periodical is registered with the Registrar of Newspapers for India, and if so, the Registration Number allotted.
- (ix) The total quantity of newsprint (imported and indigenous to be shown separately) allotted and consumed during April 1967—March 1968. In case an applicant consumed more newsprint and printing and writing paper than what had been allotted for the period mentioned above, the source(s) from which the additional quantities were procured shall be stated.
- (x) Stocks and expected arrivals (to be shown separately) as in Annexure—V to this Public Notice.
- (xi) Details whether a newspaper/periodical(s) is—
 - (a) printed on rotary or flat-bed (stereo, offset, letterpress or gravure) press or any other type of printing machinery; and
 - (b) whether the newsprint used is in reels or sheets, glazed or unglazed and the size of the reels or the sheets;
- (xii) If sheets are used, is import proposed to be effected in reels which are converted into sheets on arrival in India?

XV. Small newspapers whose entitlement for newsprint is, and who apply for a licence for less than 40.00 m/tons per annum shall be exempted from payment of import licence fee and production of Income-tax Verification Number. Provided that this exemption does not cover applicants for art paper quota.

XVI. If any actual user is not in a position to import newsprint or art paper against the licence issued the Actual User may apply for a 'letter of authority' in favour of the party through whom it is desired to effect import, provided such party holds quota certificate(s) for newsprint, or are the sole agents of the foreign suppliers.

XVII. The weight of printing and writing paper (excluding laid marked paper) which contains mechanical wood pulp amounting to not less than 70% of the fibre contents falling under this serial number should not be less than $51\text{--}52 \pm 4\%$ grammes per square metre.

XVIII. (a) Licences for art paper for cover pages and/or inside pages will be issued only to those periodicals which had been getting licences for art paper for cover pages and/or inside pages in 1967-68.

(b) No art paper shall be licenced for cover pages of periodicals (printed in newsprint) whose average pages per publishing day are less than 50. Such periodicals will, on application, be allowed to import glazed newsprint upto 100 grammes per square metre. In other cases, art paper will be licensed for cover pages, but grammage per square metre will not exceed 100 for periodicals (printed on newsprint) having upto 100 page per publishing day and 135 grams, in cases where the number of pages exceeds 100. A higher grammage may be allowed, on the merits of each case, for cover pages of periodicals printed entirely on art paper. The opinion of Registrar of Newspapers in this behalf shall be final.

(c) Art paper not exceeding 100 grammes per square metre will be allowed for inside pages.

(d) Entitlement for art paper for cover pages and/or inside pages will be worked out on the basis of the number of cover and/or inside pages published on art paper in 1957 and average circulation during 1961-62. If, however, the certified consumption in 1967-68 (Chartered Accountant's Certificate in the form given in Annexure III to this Public Notice to be furnished) or the entitlement calculated on the basis of average number of cover and/or inside pages on art paper published in 1967-68 and average certified circulation during that year (Chartered Accountant's Certificate in the form given in Annexure II to this Public Notice to be furnished) is less, the quantity allowed shall be based on such consumption/entitlement.

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- (e) Normally, 50% of the entitlement will be authorised from indigenous art paper and the balance 50% will be licensed in imported art paper after imposing a cut of 10%.

XIX. Licences for art paper will be issued on annual basis, subject to the conditions prescribed for annual licences in the Red Book for the year April 1968- March 1969. Licences for glazed and standard newsprint will also be issued on annual basis. These licences will, however, be subject to the condition that they can be utilised upto 50% and 75% of the quantity and value covered by them upto the 30th September and 15th November, 1968, respectively. It will not be necessary for the actual users to return licences for glazed and standard newsprint for endorsement in respect of utilisation of the balance 50% or 25%, as the case may be. Licences issued for standard and glazed newsprint for an annual entitlement upto Rs. 20,000/-, in terms of value, can be utilised in one lot at any time within their validity and will not be subjected to the condition regarding utilisation of 50% only upto the 30th September, 1968 or 75% upto the 15th November, 1968.

ANNEXURE II

Form of Chartered Accountant's Certificate regarding circulation etc. for the period April 1967-March 1968 to be typed on the letter head of the Chartered Accountant.

Name of the Newspaper/Periodicals _____

Place of Publication _____

Language _____

Periodicity _____

(a) Average number of copies Printed, *month-wise*, per publishing day from 1-4-67 to 31-3-68.

(b) Average number of copies sold, *month-wise*, per publishing day from 1-4-67 to 31-3-68.

(c) Average number of copies distributed free, *month-wise* per publishing day (including complimentary, voucher, exchange, bonus, sample and office copies) from 1-4-67 to 31-3-68.

(d) Average number, *month-wise*, of unsold returns and other copies printed but not included in (b) & (c).

(e) Average size of the page of the Newspaper/Periodical in sq. inches from 1-4-67 to 31-3-68.

(f) Average number of pages of the Newspaper/Periodical per publishing day from 1-4-67 to 31-3-68.

(Signature of Publisher)

Certificate by Chartered Accountant

I/We have examined the books and accounts of _____
(name of the paper)

published from _____
(language and periodicity) _____
(Address) _____

for the period from 1-4-67 to 31-3-68 have obtained all the information and explanations required by us. In my/our opinion, the statement sent forth above reflects true and correct analysis of circulation for the period from 1-4-67 to 31-3-68 to the best of my/our information and belief and according to the explanation given to me/us as shown by the books of account, etc.

(Signature) _____

(Name in block letters)

Chartered Accountant.

Date

Stamp of the Chartered Accountant.

Registration No.
Address.

ANNEXURE III

Form of Chartered Accountant's Certificate regarding consumption to be submitted for art paper to be typed on the letter head of the Chartered Accountant.

We/I, _____ the registered Chartered Accountant
[Registration No. (s)]

of _____ do hereby solemnly declare have examined
(full address)
the books and records of M/s. _____ for
for the period from _____ to _____ for
consumption _____ (name of commodity) and
do certify that to the best of our/my information and belief and according to explanation given
to us/me that their consumption of imported and indigenous (commodity) during the said
period was as follows :

Name of Commodity.	Imported		Indigenous	
	Quantity	Value in rupees.	Quantity	Value in rupees

Stamps of the
Chartered Accountant(s).

Signature _____
(Name in block letters)

Registration No.

Address :

ANNEXURE IV

NOTE :—The following particulars are required to be furnished in the case of new dailies and periodicals. Existing newspapers and periodicals which did not obtain clearance for the use of newsprint or licence authorisation in 1967-68 will be treated in the same manner as new periodicals.

- (i) Name of the Publication :
- (ii) Address of the Publication :
- (iii) Language :
- (iv) Periodicity : %%
- (v) Price per copy :
- (vi) Size of the page :

Length (_____) (in inches)
Width (_____) (in inches)
Page-area (_____) (in sq. inches)

- (vii) Average number of pages per copy.
- (viii) If the publication has not yet commenced publication :
 - (a) the proposed date of publication :
 - (b) the proposed circulation :
 - Copies to be sold.....
 - Copies to be distributed free, etc.....
 - (c) date on which declaration filed along with other particulars.
- (ix) If the publication has already commenced publication :
 - (a) the date of commencement ;
 - (b) the average circulation per publishing day during the first three months of publication if the paper has commenced publication after 31-12-67.

OR

average circulation per publishing day in 1967-68 if the paper has commenced publication before 1-1-1968.

Average number of copies printed ;
 Average number of copies sold ;
 Average number of copies distributed free, etc. and
 Number of issue published during the year.

(A Chartered Accountants Certificate regarding average circulation per publishing day showing separately the average number of copies printed, sold and distributed free, etc. number of pages and page-area should also be furnished if the average circulation exceeds 2,000 copies).

- (x) (a) Is the publication registered under the Press & Registration of Books Act ?
 (b) If the reply to (a) above is in the affirmative, Registration Number allotted by the Registrar of Newspapers for India.
 (xi) (a) Name(s) and address (s) of the Owner(s) and director (s) and partner(s) etc.
 (b) Is/Are the owner(s), partner(s) and director(s) or any one of them already associated with the publication of any existing newspaper(s) or periodical(s) ?
 (c) If the reply to (b) above is in the affirmative, name(s) of owner(s), etc. and the name(s) and address(es) of the newspaper(s) etc., with which they are connected:

Name(s) of the Owner(s) etc.	Newspaper(s) with which connected
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Name	Language	Periodicity	Place of Publication
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(xii) Nature of contents of the existing paper or proposed paper.

(xiii) Name of the paper(s) with whom the existing newspaper has been associated at present or in the last five years or any of his member of Family are associated or have been associated during the last five years.

%% In the case of a daily, whether published on all the seven days of a week or less.
 # Family for this purpose would include 'Father', 'Mother', 'Brother', 'Son', 'Daughter' and 'Wife'.

Signature of Publisher.....

ANNEXURE V

Statement showing the stocks of newsprint as on 31st March, 1968

Sl. No.	Name of the paper	Stocks as on 31-3-1968		Total	Expected arrivals against licences c.i.f. allocations, Nepa and White printing paper authorisations.	Total	
		Against 1967-68 entitlement	Against 1968-69 quota, if any				
1	2	3	4	5	6	7	8
I. Imported							
	(a) Glazed.						
	(b) Unglazed.						
2.	Nepa Newsprint.						
3.	Printing & Writing Paper.						

I/We hereby declare that the above statements are true and correct to the best of my/our knowledge and belief.

Signature of Publisher/Manager.

Date:.....

ANNEXURE VI

Statement showing the newsprint consumed as on 31-3-68 for authorised publications and other publications

S. No.	Name of the paper	Newsprint consumed in metric tons.					Remarks
		Glazed	Standard	Nepa	PWP	Total	
Publication Authorised to use Newsprint.							
1							
2							
3							
4							
5							
6							
7							
8							
Other Publications.							
1							
2							
3							
4							
5							
6							

P. D. KASBEKAR,
Chief Controller of Imports and Exports.